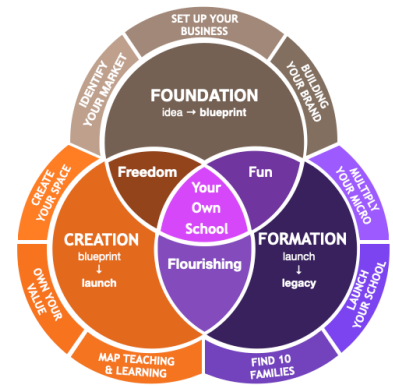




MICROSCHOOL BUILDERS

www.microschoolbuilders.com



1. Who is your ideal student/family and what is your niche solution?

1 2 3 4 5 6 7 8 9 10

2. How does your school business setup match the legal requirements in your area (state, province, country)?

1 2 3 4 5 6 7 8 9 10

3. How well does your marketing strategy work to turn interested families into paid enrollments?

1 2 3 4 5 6 7 8 9 10

4. Does the microschool location you've secured fit your 5-year goal for growth?

1 2 3 4 5 6 7 8 9 10

5. How do you justify your tuition rates to prospective parents?

1 2 3 4 5 6 7 8 9 10

6. How is teaching and learning at your microschool different from traditional public and private schools?

1 2 3 4 5 6 7 8 9 10

7. How many families do you aim to enroll in your first year of operation?

1 2 3 4 5 6 7 8 9 10

8. What will your first day, week, month and year look like?

1 2 3 4 5 6 7 8 9 10

9. In the future, what will your microschool look like (and what will happen when you are no longer leading it)?

1 2 3 4 5 6 7 8 9 10
